

UNIVERSITY OF CALICUT
Department of Journalism & Mass Communication

Notification Inviting Applications

The Department of Journalism & Mass Communication, University of Calicut, invites applications for admission to the **Three-Month Short-Term Certificate Course on Communication and Media Skills**, specially designed for **local and marginalized communities**.

Offered under the **PMUSHA (Pradhan Mantri Uchchatar Shiksha Abhiyan) Scheme**, this course reflects the Department's commitment to inclusive and skill-oriented higher education initiatives. The course is structured to empower learners from underserved backgrounds with industry-relevant competencies and enhanced career prospects in the field of communication and media.

This course is crafted as a practice-driven, skill-enhancement, and career-oriented learning experience for marginalized students who aspire to grow in the field of communication and media. A distinctive strength of the course is its innovative teaching approach using Alternate Reality Games (ARGs). Through immersive, scenario-based learning, participants actively step into communication and media roles, solving challenges and making decisions that simulate real industry environments.

The course provides learners with hands-on training using the Department's studio facilities and professional equipment, along with opportunities to participate in media visits and specialized workshops.

Course Details

Duration: Three Months (60 Hours)

Course Period: 08 June 2026 – 08 September 2026

Class Schedule:

Weekdays: After working hours

Weekends: 10:00 AM – 4:00 PM (if needed)

Location: Department of Journalism & Mass Communication, University of Calicut

Batch Size: 15 participants per batch

Faculty and Trainers: Experts from academia, communication, and media industries.

Eligibility

* Postgraduate students belonging to any marginalized group studying in any department at the University of Calicut are eligible to apply.

* Graduation is the basic qualification for admission.

* In the absence of adequate eligible candidates from marginalized groups, admission will be open to all postgraduate students from the university campus.

Course Fee

The course is offered free of charge.

Admission Process

Interested candidates may attend the Walk-in Interview on:

Date: 04 June 2026, Time: 10:00 AM

Venue: Department of Journalism & Mass Communication, University of Calicut

Candidates may produce any one of the following options at the time of the interview to prove eligibility

- Original certificates of Graduation, SSLC and Degree Mark lists, Relevant Community/EWS category certificates

OR

- A letter from the Head of their Department stating that they have secured admission at the Department in the relevant category

Admission Criteria:

Selection will be based on the scores secured in the interview, which will assess:

General Knowledge

Language Proficiency

Journalistic Aptitude

* Certificate will be awarded to participants upon successful completion of the programme.

For further details, contact the Department of Journalism & Mass Communication, University of Calicut. Phone: 0494 2407361, Mob: 9746328088 / 9778589690



Handwritten signature
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